

Kids' Art Fest is a vibrant celebration of creativity, imagination, and young talent, providing children with a joyful platform to express their ideas through art. The fest encourages young artists to explore colours, shapes, stories, and innovative ideas while developing confidence and creative thinking.



"Learn values Earn virtues"

ASSOCIATION OF SAMASTHA MINORITY INSTITUTIONS (ASMI)

Samastha Kerala Islam Matha Vidyabhyasa Board
Samasthalayam, Chelari, Thenhipalam - 673636



Manual



Artalia is ASMI's prestigious students' arts festival – a celebration of creativity and expression, held in a spirit of unity across all ASMI member institutions.

Designed to nurture students' artistic talents and imaginative spirit, Artalia Arts Fest will be conducted with the collective support and enthusiasm of school heads, teachers, parents, well-wishers and art lovers.

This fest is deeply rooted in Islamic values, and all stakeholders must ensure that their conduct and participation align with these ethical standards of Asmi and Samastha. Any deviation will invite appropriate corrective actions.

To ensure a smooth and successful event, all schools are expected to strictly follow the instructions and timelines set by the ASMI office.



KEY GUIDELINES



Guidelines for the Heads of Institutions

- o Ensure all official instructions from the ASMI office are followed.
- o Oversee timely and efficient coordination by the Team Manager.
- o Fest Registration Fee – Rs. 1500 for a category and Rs. 1000 for each additional category.
- o Participants Fee– Rs.300 for student.
- o The institution is fully responsible for participants' travel, discipline, and decorum.
- o One Escorting Teacher should be assigned for every 5 students; their names must be submitted via the website. Escorts will receive food coupons and tags.
- o Additional team members (extra teachers, parents, trainers etc.) must pay an amount of Rs.100 and inform at the counter during registration to receive meals (on payment).



Guidelines for the Team Manager

- Team Managers must submit participant details with utmost accuracy and carry a copy of the registration during the event.
- Team Managers must coordinate with Artalia organizing committee.
- **Serve as the single point of contact for all queries, clarifications and appeals.**
- Ensure participants arrive on time at the registration counter, assist with verification, collect tags and coupons, and confirm attendance.
- Responsible for the cleanliness of the Green Room, safekeeping of valuables, and team behaviour.
- Ensure team members, including staff, maintain modesty in dress and respectful conduct.
- Audience and team members must not block the stage or distract judges during performances.
- Judges' decisions are final. Appeals must be submitted within 30 minutes of result announcement with a fee of 2500₹.



Guidelines for the Participants

- To participate in Artalia, students should be pre-registered in Asmi Software
- Students should carry the school ID card and present it at the reporting point.
- school uniform Not allowed during performances. School ID cards must be removed at the venue and replaced with Artalia tags.
- A student/team will represent a school in one item.
- A participant can take part in a maximum of 2 off-stage items, 2 individual stage items and 2 group events.
- The performance must not exceed the maximum time allowed and must utilize at least half of the maximum time
- Two points will be deducted for every 15 seconds exceeding the maximum time limit.

Championship Categories

There are 5 separate Championships in the Zonal Event.

1	KIDS	LKG & UKG
2	SUB-JUNIOR	STD 1 & STD 2
3	JUNIOR	STD 3 & STD 4
4	SENIOR BOYS	STD 5, STD 6 & STD 7
5	SENIOR GIRLS	STD 5, STD 6 & STD 7



- o Separate championships will be awarded for each division.
- o If multiple schools qualify equally for the championship, the title will be shared.
- o Each school can participate in a limited number of programs in individual and group items.
- o Schools can participate:

OFF-STAGE	ALL ITEMS
INDIVIDUAL STAGE	7 ITEMS ONLY
GROUP	3 ITEMS ONLY

Top Star Award

- o Awarded to the student scoring the highest combined points from all permitted individual items. (Off-stage and individual stage)
- o In case of a tie, group item performance and grade will be considered.
- o The title will be shared if final points remain equal.
- o Only those who secure points in both stage and off-stage items will be considered for the Top Star award.



Competitions Items:

Individual Off stage items

KIDS	SUB-JUNIOR	JUNIOR	SENIOR BOYS	SENIOR GIRLS
Crayon Coloring	pencil Coloring	Pencil Drawing	Pencil Drawing	Pencil Drawing
Pencil Drawing	Pencil Drawing	Water Coloring	Water Coloring	Water Coloring
Interactive quiz	Hand writing Malayalam	Story Writing Malayalam	Story Writing Malayalam	Story Writing Malayalam
	Hand writing English	Story Writing English	Story Writing English	Story Writing English
	Hand writing Arabic	Word power (Vocabulary)	Word power (Vocabulary)	Word power (Vocabulary)
	Interactive quiz	Interactive quiz	Interactive quiz	Interactive quiz

- The off-stage competition will be conducted along with other competitions on fest day (no separate day for off-stage items)
- A student can participate in maximum of 2 off-stage items
- A school can participate in all off-stage items





Individual Stage Items

KIDS	SUB-JUNIOR	JUNIOR	SENIOR BOYS	SENIOR GIRLS
Quran Recitation	Quran Recitation	Quran Recitation	Quran Recitation	Recitation English
Action Song Malayalam	Action Song Malayalam	Recitation English	Recitation English	Recitation Malayalam
Action Song English	Action Song English	Recitation Malayalam	Recitation Malayalam	Recitation Arabic
Recitation English	Recitation English	Recitation Arabic	Recitation Arabic	News presentation
Recitation Malayalam	Recitation Malayalam	News presentation	News presentation	Elocution Malayalam
Recitation Arabic	Recitation Arabic	Elocution Malayalam	Elocution Malayalam	Elocution English
Madhunnabi Song	Madhunnabi Song	Elocution English	Elocution English	Elocution Arabic
Story Telling Malayalam	Story Telling Malayalam	Mappila Song	Elocution Arabic	Mappila Song
Story Telling English	Story Telling English		Mappila Song	

- A student can participate in only 2 individual items.
- A school can participate in only 7 individual items.



Group Items

KIDS	SUB-JUNIOR	JUNIOR	SENIOR BOYS	SENIOR GIRLS
Kolkkali (boys&girls)	Kolkkali (boys/girls)	Kolkkali (boys)	Kolkkali	Mappila Group Song
Duff Kali (boys)	Duff Kali (boys)	Duff Kali (boys)	Duff Muttu	Baith Recitation
Oppana (girls)	Marching Song (boys)	Baith Recitation (boys/girls)	Vattappattu	
Baith Recitation (boys/girls)	Baith Recitation (boys/girls)	Mappila Group Song (boys/girls)	Mappila Group Song	

- A student can participate in only 2 group items.
- A school can participate in a maximum of 3 group items.
- NO mixing of boys and girls in a team in any Category except in kg kolkkali

- **Kolkkali, duff kali, oppana & marching song**

Minimum time : 5 minute

Maximum time : 7 minute

- **Baith recitation and Mappila group song**

Minimum time : 3 minute

Maximum time : 5 minute

Exception rule

If a school does not have enough students to meet the minimum required team size , they are permitted to participate with a minimum of at least 6 members in any of the group items





Program List for KIDS

Individual Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	QURAN RECITATION	سورة to سورة الناس الكافرون memorized recitation (حفظ) jury will specify the section to recite	02	Thajweed Rules-40 Makhraj- 30 Tune and flow 20 manners-10
2	ACTION SONG MALAYALAM	Presenting a song with appropriate gestures and expression Costumes are not considerable	04	Style of presentation and Expression-60 Originality and Language-40
3	ACTION SONG ENGLISH	Presenting a song with appropriate gestures and expression Costumes are not considerable	04	Style of presentation and Expression-60 Originality and Language-40





4	RECITATION ARABIC	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
5	RECITATION MALAYALAM	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
6	RECITATION ENGLISH	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20



7	MADHUNNABI SONG	Any genuine Mdahunnabi Song Traditional Mappila songs are not considered	04	Rhythm, pitch&tempo-50 Originality & accuracy of lyrics-20 Expression & presentation-30
8	STORY TELLING MALAYALAM	Present a story No Background music Costumes are not considerable	04	Style of Presentation-30 Accent and language-30 Expression- 20 Theme and completion-20
9	STORY TELLING ENGLISH	Present a story No Background music Costumes are not considerable	04	Style of Presentation-30 Accent and language-30 Expression- 20 Theme and completion-20





Individual off Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	CRAYON COLOURING	Colour the given outline picture using crayons	30	Colour Combination and Originality -50 Neatness and Perfection-50
2	PENCIL DRAWING	Draw a picture on a theme and shade it using only Pencils Colours & colour pencils are not allowed Subject will be given at the spot	30	Theme & Originality-30 Clarity & Creativity-30 Shading and Texture composition-40
3	INTERACTIVE QUIZ	Interactive quiz oral format (not written) Focus area. islamic%50-, GK-%50,	45	Maximum 20 questions Each carry 5 marks



Group Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	KOLKKALI	10 / 8 members Boys & Girls Mixing allowed Recorded Audio/MP3 Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization-30 Novelty-20
2	DUFF KALI	10 / 8 members Boys only Recorded Songs / MP3 No live singing Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization-30 Novelty-20
3	OPPANA	9 / 7 Members Girls only Non-traditional only recorded audio allowed no live singing Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization-30 Novelty-20



4	BAITH RECITATION	3 to 5 members of boys or girls (no mixing) Recite any Recognized classical Arabic baiths (Burdha, Moulid baith etc) Only Arabic. No Arabic-Malayalam Multiple baiths allowed Memorization is compulsory Can be performed standing or sitting No musical instruments including Duff No background music	05	ASMI ARTS FEST 2026 Articulation, Fluency-30 Synchronization, lead/group balance-30 Expression-20 Intonation-20
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Program List for SUB JUNIOR

Individual Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	QURAN RECITATION	سورة الضحى، سورة الشرح، سورة التين jury will specify the section to recite	04	Thajweed Rules-40 Makhraj- 30 Tune and flow 20 manners-10



2	RECITATION ARABIC	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
3	RECITATION MALAYALAM	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
4	RECITATION ENGLISH	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20





5	MADHUNNABI SONG	Any genuine Mdahunnabi Song Traditional Mappila songs are not considered	04	Rhythm, pitch&tempo-50 Originality & accuracy of lyrics-20 Expression & presentation-30
6	STORY TELLING MALAYALAM	Present a story No Background music Costumes are not considerable	04	Style of Presentation-30 Accent and language-30 Expression- 20 Theme and completion-20
7	STORY TELLING ENGLISH	Present a story No Background music Costumes are not considerable	04	Style of Presentation-30 Accent and language-30 Expression- 20 Theme and completion-20
8	ACTION SONG MALAYALAM	Presenting a song with appropriate gestures and expression Costumes are not considerable	04	Style of presentation and Expression-60 Originality and Language-40
9	ACTION SONG ENGLISH	Presenting a song with appropriate gestures and expression Costumes are not considerable	04	Style of presentation and Expression-60 Originality and Language-40



Individual off Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	PENCIL COLOURING	Colour the given outline picture using colour pencils	30	Colour Combination and Originality -50 Neatness and Perfection-50
2	PENCIL DRAWING	Draw a picture on a theme and shade it using only Pencils Colours & colour pencils are not allowed Subject will be given at the spot	30	Theme & Originality- 30 Clarity & Creativity- 30 Shading and Texture composition-40
3	HAND WRITING MALAYALAM	Write down the given paragraph at the spot No special consideration for cursive style	08	Clarity and neatness-50 Stroke-25 Completion-25
4	HAND WRITING ENGLISH	Write down the given paragraph at the spot No special consideration for cursive style	08	Clarity and neatness-50 Stroke-25 Completion-25



5	HAND WRITING ARABIC	Write down the given paragraph at the spot No special consideration for cursive style	08	Clarity and neatness-50 Stroke-25 Completion-25
6	INTERACTIVE QUIZ	Interactive quiz Focus area. islamic-50%, GK-50%,	45	Maximum 20 questions Each carry 5 marks

Group Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	KOLKKALI	10 / 8 members Boys or girls (no mixing) Recorded Audio/MP3 Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization-30 Novelty-20





2	DUFF KALI	10 /8 members Boys only Recorded Songs / MP3 No live singing Indecent song & obscene music are not allowed	07	Style of presentation-30 Synchronization-30 Costume 20 Novelty-20
3	BAITH RECITATION	3 to 5 members of boys or girls (no mixing) Recite any Recognized classical Arabic baiths (Burdha,Moulid baith etc) Only Arabic. No Arabic-Malayalam Multiple baiths allowed Memorization is compulsory Can be performed standing or sitting No musical instruments including Duff No background music	05	Articulation, Fluency-30 Synchronization, lead/group balance-30 Expression-20 Intonation-20





4	MARCHING SONG	9 or 11 members boys only only suggested songs are allowed	07	Rhythm & Synchronization-30 Vocal power & clarity – 25 Song quality and theme -20 Formation & energy-25
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Program List for JUNIOR

Individual Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	QURAN RECITATION	سورة النازعات, سورة النبأ jury will specify the section to recite	02	Thajweed Rules-40 Makhraj- 30 Tune and flow 20 manners-10



2	RECITATION ARABIC	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
3	RECITATION MALAYALAM	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
4	RECITATION ENGLISH	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20





5	MAPPILA SONG	Traditional Mappila song only	05	Rhythm, pitch&tempo-30 Pronunciation & traditional diction-30 Originality & accuracy of lyrics-20 Expression & presentation-20
6	NEWS PRESENTATION	Subject will be given prior to the competition Contestants will come prepared and present the news The news must be presented without looking at or reading from any prepared material	03	Style of presentation-40 Theme & structure -40 Language and clarity-20
7	ELOCUTION MALAYALAM	Subject: മാതാപിതാക്കളോടുള്ള സ്നേഹം	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20



8	ELOCUTION ENGLISH	Subject: Beautiful character of Prophet Muhammed ﷺ	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
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Individual off Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	PENCIL DRAWING	Draw a picture on a theme and shade it using only Pencils Colours & colour pencils are not allowed Subject will be given at the spot	30	Theme & Originality- 30 Clarity & Creativity- 30 Shading and Texture composition-40
2	WATER COLOURING 	Paint a picture on the theme given at the spot Use only brushes and watercolours acrylic and poster paints not allowed	45	Theme and clarity 25 Originality and Detailing 25 Colour combination and Texture composition 20 Creativity 25



3	STORY WRITING MALAYALAM	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20
4	STORY WRITING ENGLISH	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20
5	VOCABULARY	To test the student's proficiency in translating and recalling vocabulary across three languages (English, Arabic, Malayalam) Students will be presented with a list of words. Each word will be given in only one language The contestant's task is to write the correct equivalent word in remaining languages	30	 Correct Translation 70 Correct Spelling 30
6	INTERACTIVE QUIZ	Interactive quiz Focus area. islamic-50%, GK-50%,	45	 Maximum 20 questions Each carry 5 marks



Group Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	KOLKKALI	10 / 8 members Boys only Recorded Audio/MP3 Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization-30 Novelty-20
2	DUFF KALI	10 /8members Boys only Recorded Songs / MP3 No live singing Indecent song & obscene music are not allowed	07	Style of presentation-30 Synchronization-30 Costume 20 originality-20
3	BAITH RECITATION	3 to 5 members of boys or girls (no mixing) Recite any Recognized classical Arabic baiths (Burdha,Moulid baith etc) Only Arabic. No Arabic-Malayalam Multiple baiths allowed Memorization is compulsory Can be performed standing or sitting No musical instruments including Duff No background music	05	Articulation, Fluency- 30 Synchronization, lead/group balance-30 Expression-20 Intonation-20



4	MAPPILA GROUP SONG	Traditional Songs only 5 members of Boys or Girls (no mixing)	05	Rhythm, pitch&tempo-30 Pronunciation& traditional diction-15 Originality & accuracy of lyrics-15 Expression & presentation-20 Synchronization- 20
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Program List for SENIOR GIRLS

Individual Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	RECITATION ARABIC	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20





2	RECITATION MALAYALAM	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
3	RECITATION ENGLISH	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
4	NEWS PRESENTATION	Subject will be given prior to the competition Contestants will come prepared and present the news The news must be presented without looking at or reading from any prepared material	03	Style of presentation-40 Theme & structure -40 Language and clarity-20



5	ELOCUTION MALAYALAM	Subject: ഖുർആൻ - നമ്മുടെ വഴികാട്ടി	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
6	ELOCUTION ENGLISH	Subject: The Quran- Our Guide	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
7	ELOCUTION ARABIC	Subject: الرَّحْمَةُ فِي الإِسْلَامِ	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
8	MAPPILA SONG	Traditional Mappila song only 	05	Rhythm, pitch&tempo-30 Pronunciation & traditional diction-30 Originality & accuracy of lyrics-20 Expression & presentation-20



Group Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	BAITH RECITATION	3 to 5 members Recite any Recognized classical Arabic baiths (Burdha, Moulid baith etc) Only Arabic. No Arabic-Malayalam Multiple baiths allowed Memorization is compulsory Can be performed standing or sitting No musical instruments including Duff No background music	05	Articulation, Fluency- 30 Synchronization, lead/group balance-30 Expression-20 Intonation-20
2	MAPPILA GROUP SONG	Traditional Songs only 5 members	05	Rhythm, pitch&tempo-30 Pronunciation& traditional diction-15 Originality & accuracy of lyrics-15 Expression & presentation-20 Synchronization- 20



Individual off Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	PENCIL DRAWING	Draw a picture on a theme and shade it using only Pencils Colours & colour pencils are not allowed Subject will be given at the spot	30	Theme & Originality- 30 Clarity & Creativity- 30 Shading and Texture composition-40
2	WATER COLORING	Paint a picture on the theme given at the spot Use only brushes and watercolours acrylic and poster paints not allowed	45	Theme and clarity 25 Originality and Detailing 25 Colour combination and Texture composition 20 Creativity 25
3	STORY WRITING MALAYALAM	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20





4	STORY WRITING ENGLISH	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20
5	VOCABULARY	To test the student's proficiency in translating and recalling vocabulary across four languages (English, Arabic, Malayalam & Hindi) Students will be presented with a list of words. Each word will be given in only one language The contestant's task is to write the correct equivalent word in remaining languages	30	Correct Translation 70 Correct Spelling 30
6	INTERACTIVE QUIZ	Interactive quiz Focus area. islamic-50%, GK-50%,	45	Maximum 20 questions Each carry 5 marks





Program List for SENIOR BOYS

Individual Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	QURAN RECITATION	سورة مريم jury will specify the section to recite	03	Thajweed Rules-40 Makhraj- 30 Tune and flow 20 manners-10
2	RECITATION ARABIC	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
3	RECITATION MALAYALAM	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20

4	RECITATION ENGLISH	Reciting meaningful and Moral Poems No Background music Language fluency is Considered Memorization is compulsory	04	Presentation and stage presence -20 Language and pronunciation-30 Theme -10 Expression, emotion & rhythm 20 Voice modulation-20
5	MAPPILA SONG	Traditional Mappila song only	05	Rhythm, pitch&tempo-30 Pronunciation & traditional diction-30 Originality & accuracy of lyrics-20 Expression & presentation-20
6	NEWS PRESENTATION	Subject will be given prior to the competition Contestants will come prepared and present the news The news must be presented without looking at or reading from any prepared material	03	Style of presentation-40 Theme & structure -40 Language and clarity-20



7	ELOCUTION MALAYALAM	Subject: ഖുർആൻ - നമ്മുടെ വഴികാട്ടി	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
8	ELOCUTION ENGLISH	Subject: The Quran- Our Guide	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20
9	ELOCUTION ARABIC	Subject: الرَّحْمَةُ فِي الإِسْلَامِ	03	Language & diction-20 Content & organization-40 Gestors & body language-20 Presentation & voice modulation-20

Group Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	KOLKKALI	10 / 8 members Recorded Audio/MP3 Indecent song & obscene music are not allowed	07	Style of presentation-30 Costume-20 Synchronization- 30 Novelty-20





2	DUFF MUTTU	10 /8 members Traditional only No recorded songs	10	Style of presentation-30 Synchronization-30 Costume 20 originality-20
3	MAPPILA GROUP SONG	Traditional Songs only 5 members	05	Rhythm, pitch& tempo-30 Pronunciation& traditional diction-15 Originality & accuracy of lyrics-15 Expression & presentation-20 Synchronization- 20
4	VATTAPPATTU	10 members Traditional No recorded Songs	10	Style of presentation-30 Synchronization-30 Costume 20 originality-20





ASMI ARTS FEST 2026

Individual off Stage Items

SL	PROGRAMME	DESCRIPTION	MAX TIME (Min)	JUDGMENT CRITERIA
1	PENCIL DRAWING	Draw a picture on a theme and shade it using only Pencils Colours & colour pencils are not allowed Subject will be given at the spot	30	Theme & Originality- 30 Clarity & Creativity- 30 Shading and Texture composition-40
2	WATER COLOURING	Paint a picture on the theme given at the spot Use only brushes and watercolours acrylic and poster paints not allowed	45	Theme and clarity 25 Originality and Detailing 25 Colour combination and Texture composition 20 Creativity 25
3	STORY WRITING MALAYALAM	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20
4	STORY WRITING ENGLISH	Write a story on a theme given of spot	30	Theme Centered-30 Novelty-30 Language-20 Style 20



5	VOCABULARY	To test the student's proficiency in translating and recalling vocabulary across four languages (English, Arabic, Malayalam & Hindi) Students will be presented with a list of words. Each word will be given in only one language The contestant's task is to write the correct equivalent word in remaining languages	30	Correct Translation 70 Correct Spelling 30
6	INTERACTIVE QUIZ	Interactive quiz Focus area. islamic-50%, GK-50%,	45	Maximum 20 questions Each carry 5 marks



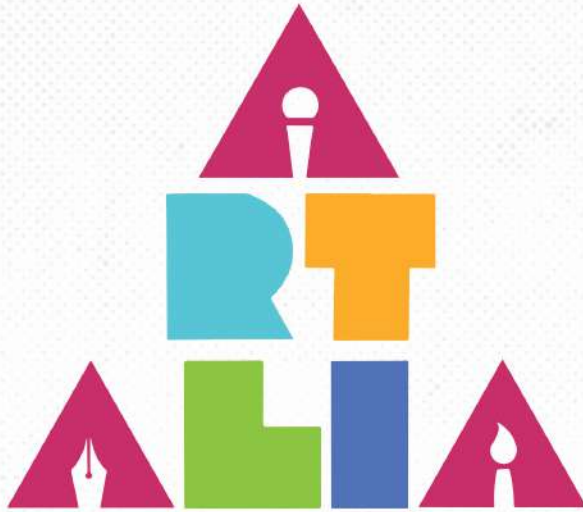


SCORE & GRADE			
SCORE	GRADE	POINT Group	
		Individual	
70 & Above	A	5	10
60 – 69.99	B	3	5
50 – 59.99	C	1	3
49.99 & Below	No Grade	-	-

Distribution of Points for Individual Items									
	A GRADE			B GRADE			C GRADE		
Grade	Grade Point	Position Point	Total	Grade Point	Position Point	Total	Grade Point	Position Point	Total
I Place	5	5	10	3	5	8	1	5	6
II Place	5	3	8	3	3	6	1	3	4
III Place	5	1	6	3	1	4	1	1	2

Distribution of Points for Group Items									
	A GRADE			B GRADE			C GRADE		
Grade	Grade Point	Position Point	Total	Grade Point	Position Point	Total	Grade Point	Position Point	Total
I Place	10	10	20	5	10	15	3	10	13
II Place	10	5	15	5	5	10	3	5	8
III Place	10	3	13	5	3	8	3	3	6

Kids Art Fest is a vibrant celebration of creativity, imagination, and young talent, providing children with a joyful platform to express their ideas through art. The fest encourages young artists to explore colours, shapes, stories, and innovative ideas while developing confidence and creative thinking.



ASMI ARTS FEST 2026

"Learn values Earn virtues"

ASSOCIATION OF SAMASTHA MINORITY INSTITUTIONS (ASMI)
Samastha Kerala Islam Matha Vidyabhyasa Board
Samasthalayam, Chelari, Thenhipalam - 673636